jade

Good Wi-Fi.
No nightmares.

Press Kit.

Our Story

Owned and operated by the same family that brought modern telephony to the San Luis Valley roughly a century ago, Jade Communications was founded in 1990 with the intention of fusing innovative technologies, world-class network connectivity, and excellent customer service to our local community.

Headquartered in Alamosa, CO, we use state-of-the-art technologies and a local team equipped to provide top-tier customer service to deliver nothing less than the best online experience. To that end, we've constructed a service network that covers more than 4,150 square miles of service and includes 800 miles of fiber, allowing us to provide service that is equally as fast, powerful, and reliable as multi-billion dollar corporate providers.

Our connection is backed up by multiple alternate routes, making our network the strongest redundant network in the San Luis Valley. What does all this mean to you?

It means you can count on us to keep you connected.

You could say we make the internet fun again.

gojade.org

Our Mission

We have a dedicated mission to make our communities a better place to live by providing fast and reliable internet for home, work, gaming, and streaming.

Our commitment is first and foremost to our customers and our community—we're proud to serve hospitals, schools, clinics, airports, banks, churches, local businesses and more with the best and most innovative technologies—and we're committed to expanding our network to every community in southern Colorado.

Our Values

At Jade Communications we have a few core values that help define who we are and the way we do business. They're simple and sweet—because that's the way we roll!

Community

Community=Everything.
Period.

Fun

Internet is Fun—and as an Internet Service Provider, we take having fun seriously.

Privacy

Privacy isn't a nice-to-have.
It's an essential human right.

Jade's Technology Offerings

INTERNET AND WI-FI

Jade Communications offers rocket fast-internet service designed to serve everyone from casual surfers to committed streamers—with fiber internet and innovative broadband technology so advanced, it's practically magic. Additionally, we use the latest and greatest Wi-Fi 6 technology that offers 5x the range of standard Wi-Fi. Do we sound confident in our service? We should. We've been voted Alamosa's Best Internet for 3+ years.

Having a connected home may seem like a lot to manage, but with Jade's Wi-Fi app, users can ensure their home network is secure and optimized to meet their unique needs from the palm of their hand. Easy-peasy.

PHONE

You can't get a better quality phone line at any other provider. Our fiber network gives you the crystal-clear voice calling experience you expect. Plus, you won't pay extra for call waiting, call forwarding, caller ID or voicemail.

SECURITY

From first homes to vacation homes, Jade customers can secure every inch of their personal haven with Jade's 4k, end-to-end video security system. With Jade Security capturing it all—from a child's first steps to the delivery of their packages, our customers can live in the moment, worry-free.

Jade's History

1990 — Colorado native **A**lan Wehe with his brother **D**ave, dad **E**lwyn, and favorite pup, **J**asper, start a telecom company in their living room in Alamosa, CO and **JADE** is born.

1991 — Jade begins installing cable TV in homes and businesses across the Blanca / Fort Garland community. With 25 channels and full remote control, local residents have access, for the first time, to endless entertainment through their "telly."

2000 — Jade pivots the company away from cable and into internet, creating the first wireless internet service in Southern Colorado.

2003 — Jade constructs six service towers for wireless internet across Colorado's San Luis Valley. Customers receive speeds of 1 Mbps—an impressive feat in 2003!

2010 — With a belief that students and communities will depend on internet access in the future, Jade expands construction in Costilla and Rio Grande Counties, offering 3 and 6 Mbps plans.

2015 — **Jade completes the first fiber-to-the-home deployment in San Luis.** Colorado's oldest town now has some of Colorado's most current technology—gigabit symmetrical service. Huzzah!

2016 — The family tradition continues when Josh Wehe, Alan's first born, returns to Alamosa and joins Jade as Director of Operations. He oversees the construction of 10 new fiber-to-the-home deployments and is **awarded over $7M in broadband grant funding.**

2019 — Jordan Wehe, Alan's second-born, joins Jade as its first-ever Director of Marketing. Jade standardizes Wi-Fi 6 gateways in every home and business.

2020 — Pandemic hits, leading to more online work and education than ever before. Jade deploys a first-of-its kind mobile app to help parents and families navigate these challenges and as a result, **Jade is named "Innovator of the Year" by Calix.** Jade expands its gigabit fiber footprint to Huerfano County.

2021 — Jade introduces next-level customer support, the Wi-Fi Wizards, a team of local people who create internet magic. Jade takes high-speed internet to Manassa, **making it Colorado's first multi-gigabit community!**

2022 — Jade introduces Jade Security, a Wi-Fi-enabled home security service, to help local residents protect their family and home. **Jade adds online protection service to all Jade accounts at no charge,** blocking an average of 25k intrusions and threats a month.

To Gig-Speed and beyond.

Cool Facts

Named "Innovator of the Year"
by Calix 2020.

Businesses with a Jade Fiber connection rise in value
by an average of 3.1%.

First carrier in Colorado
to offer Enterprise Wi-Fi 6 and Wi-Fi 6E to homes and businesses.

We offer business tools
like Enterprise Content Controls (ExperienceIQ) and Network Security (ProtectIQ).

We offer PCI compliance
through Premium Wi-Fi.

Voted Alamosa County's Best Internet in 2017, 2018, 2019

99.999% uptime.

6 redundant routes.

2 diverse paths to Taos and 4 diverse paths to Denver.

2000+ miles of fiber.

25+ communities with multi-gig internet.

$7 million in grant funding to deliver broadband to underserved communities.

Deliver 1,000+ phone lines.

Leadership

JORDAN

Head Wi-Fi Wizard. Marketing Director. Jade Enthusiast. Armed with a background in science, an MBA, and a passion for funky marketing, Jordan has relentlessly promoted Jade's cultural revolution, introducing a new era of cutting-edge products and services that boost the subscriber experience.

Jordan and his team of Wizards were nationally recognized for pushing the limits of the Jade brand with the 2020 Calix Innovator of the Year Award in Marketing. In 2021, they were inducted into the Marketing Hall of Fame. Try to get the secret password from them, they'll never tell.

To top it all off: Jordan competes internationally for TeamUSA in the duathlon.

Catch him if you can. We dare you.

JOSH

Operations virtuoso with a master's from Yale, Jade's Director of Network Operations and Communications embodies Jade's number one value: Community = Everything, every time. From working with local municipalities, to facilitating contractors, to ensuring subscriber satisfaction, Josh has his eye on the entire Jade/Blanca network. He's our cyclops.

With a focus on bringing the best technology to every single home in Southern Colorado, Josh will leave no technology or funding stone unturned. If you want it, Josh wants to bring it to you.

If you want to have great internet, ski deep moguls, or backpack the Colorado wilderness, Josh is your man every time.

Please excuse the artfully placed humble brag.

Thank you!

FOR PRESS INQUIRIES
media@gojade.org

VISIT OUR OFFICE
129 Santa Fe Avenue
Alamosa, CO 81101

PHONE
719-589-5140

f @jadecommunications

@jadecommunications

in linkedin.com/company/jade-wifi/

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